



KMA

# KMA Sports

SPORTS LAW · MANAGEMENT · GOVERNANCE

*Protecting the Game. Empowering Champions.*

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COMPANY PROFILE · 2025

# Agenda

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# About KMA Sports

MENA's Premier Integrated Sports Agency

KMA Sports is a premier MENA-based integrated sports agency, delivering comprehensive solutions across sports law, club governance and administration, athlete development and protection, youth sector planning, and sports agent services.

Founded with a vision to redefine the standards of professional sports management, we serve athletes, clubs, federations, and organizations across Qatar, Egypt, and international jurisdictions.



Sports Law & Legal Advisory



Club Governance & Administration



Athlete Protection & Development



Youth Sector & Academy Development



Sports Agent Services



Career Planning & Strategy

20+

Years Active

30+

Contracts

13+

Partner Clubs

2

Country Offices



## Our Vision

To become a global leader in sports management, setting new standards for excellence, integrity, and innovation in the MENA region and beyond.

We aspire to be the trusted partner for athletes, clubs, federations, and stakeholders worldwide — driving the evolution of sport through strategic insights, cutting-edge legal solutions, and an unwavering commitment to developing talent at every level.



## Our Mission

To deliver integrated, high-quality solutions across sports law, club governance, athlete protection and development, youth sector planning, and sports agent services.

Through deep expertise and a hands-on approach, we empower every client — from individual athletes to international organizations — to achieve sustainable success, full compliance, and lasting growth in professional sport.

# Key Statistics

*Two decades of excellence in MENA sports — measured in results*

## 20+

### Years Active

Established track record in  
MENA professional sport

## 30+

### Contracts Negotiated

For players, coaches, technical  
staff & agents

## 13+

### Partner Clubs

Qatar Stars League, Egyptian  
& Saudi leagues

## 2

### Country Offices

Qatar (Lusail City) · Egypt  
(Giza)



## Sports Law & Legal Advisory

FIFA regulations, CAS/DRC arbitration, contract disputes, transfer compliance & international sports law



## Club Governance & Administration

Governance frameworks, compliance policies, club management systems & organizational excellence



## Athlete Protection & Development

Safeguarding athlete rights, career planning, financial protection & long-term management



## Youth Sector & Academy Development

Youth football programs, talent identification, academy governance & long-term player pathways



## Sports Agent Services

Agent licensing, contract representation, transfer management & full regulatory compliance support



## Career Planning & Strategy

Strategic career roadmaps from peak performance through transition, retirement & post-sport life

# Sports Law & Club Governance

*Two pillars of our core practice — legal advisory and governance consultancy*



## Sports Law & Legal Advisory

- FIFA RSTP & Transfer Regulations
- CAS & DRC Arbitration Proceedings
- Employment Contract Drafting (EN/AR)
- Transfer Dispute Resolution
- Regulatory Compliance Advisory
- Sports Disciplinary Proceedings
- International Sports Law Consultancy



## Club Governance & Administration

- Governance Framework Design
- Club Compliance Policy Development
- Organizational Structure Planning
- Board Advisory & Reporting Systems
- Integrity & Ethics Code Development
- Financial Regulations & Fair Play
- Institutional Capacity Building



## Athlete Development & Protection

Comprehensive support for professional athletes — safeguarding legal rights, managing career trajectory, and delivering integrated protection from signing through retirement.

- Player contract protection & rights management
- Career planning & long-term performance strategy
- Financial advisory & wealth management referrals
- Transition & retirement planning
- Dispute resolution & mediation
- Mental wellness & professional support referrals



## Youth Sector & Academy Development

Designing and structuring professional youth football environments — from academy governance to talent identification systems and long-term player development pathways.

- Youth academy structure & governance
- Talent scouting & identification programs
- Age-group coaching curriculum design
- Player pathway planning (U8 → Senior)
- Academy licensing & compliance
- Youth tournament & competition planning

# Sports Agent Services

*Legal, administrative & strategic support for sports agents and their clients*

## Agent Licensing & Registration

Full support for FIFA agent licensing, national federation registration, and ongoing regulatory obligations

## Contract Representation

Professional contract negotiation and representation for players, coaches, and technical staff

## Transfer Management

End-to-end transfer facilitation including documentation, clearances, and FIFA TMS compliance

## Legal Compliance & Advisory

Ensuring agent and client operations meet FIFA, AFC, and national federation regulations at all times

## Administrative Support

Complete back-office operations — correspondence, filings, deadlines, and regulatory submissions

## International Placements & Network

Network-driven identification of opportunities across MENA, Europe, Asia, and the Americas

## ● **Contract Drafting & Negotiation**

Bilingual employment contracts for coaches, players, technical staff, and sports agents across all competitive levels

## ● **CAS & DRC Arbitration**

Full preparation and representation for Court of Arbitration for Sport and FIFA Dispute Resolution Chamber proceedings

## ● **Youth Sector Planning**

Structured programs for youth academies, talent identification pathways, and career development systems from grassroots to elite

## ● **Athlete Protection & Agent Services**

Legal and administrative support for athlete rights, international transfers, and sports agent representation mandates

# Our Clients

Qatar Stars League · Egyptian Premier League · Saudi Pro League

G

Al-Gharafa SC

K

Al-Khor SC

S

Al-Shahaniya SC



Al-Sadd SC



Qatar SC



Al-Sailiya SC



Mesaimeer SC

N

Al-Nassr FC

F

Al-Fateh SC



Zamalek SC



Ismaily SC



Al-Masry SC



MEK Sports 360



**KM**

## **Khaled Mostafa**

**CEO & FOUNDER**

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California State University, Fullerton  
FIFA/CIES Executive Programme  
Faculty of Physical Education

*Visionary leader with 20+ years in sports law, management, and international sports governance across the MENA region.*



**AE**

## **Amr El Margoushy**

**SPORTS DEVELOPMENT SPECIALIST**

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The American Graduate School, Paris  
MA — International Relations & Diplomacy  
The American University in Cairo

*Expert in sports development, international relations, and policy frameworks with extensive MENA and international experience.*



**MA**

## **Mohamed Ali**

**DIGITAL MEDIA EXECUTIVE**

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Cape Breton University  
BA — Communication & Media Studies

*Specialist in sports digital media, strategic communications, and brand development for professional clubs and organizations.*

# Who We Serve

*Our expertise serves every stakeholder in the professional sports ecosystem*



## 01 Professional Athletes

Contract advisory & protection · Career & financial management · Transfer support & representation · Dispute resolution & rights



## 02 Football Clubs & Academies

Club governance & administration · Youth academy development · Player recruitment frameworks · Regulatory compliance advisory



## 03 Sports Organizations & Federations

Governance framework design · Event management & operations · Strategic planning & policy · International relations advisory



## 04 Sports Agents & Intermediaries

Agent licensing & compliance · Contract representation · Transfer management · Regulatory guidance & filings

# Contact Us

*Our team is ready to assist — across Qatar and Egypt*

## Qatar Office

Floor 16, Marina Twin Towers, Tower 2

Marina District, Lusail City, Qatar

 +974 508 006 61

Sun – Thu, 09:00 – 17:00

## Egypt Office

El Sheikh Zayed City

Giza Governorate, Egypt

 +20 100 710 8996

Sun – Thu, 10:00 – 17:00

### EMAIL

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### WEBSITE

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### FACEBOOK / INSTAGRAM

[@KMASports10](#)

### LINKEDIN

[KMA Sports](#)



**KMA**

# Thank You

*Protecting the Game. Empowering Champions.*

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